

Middlesex

Fall 2011



Internet Innovator
Kevin Systrom '02

From the Head of School



Transitions

Every year, we are a slightly different school. Last June, as we said farewell to the Class of 2011 and our departing faculty members, we also said special thanks to Jim Zimmerman, who, for the past 18 years, has served as our director of development. There have been a number of celebrated fundraising successes and great stories about travels during the Campaign of a Century and Jim's tenure, and he has brought Middlesex all over the world, strengthening the School by connecting alumni and parents to us. A less well-known side of Jim's role is his work with students and families; his attention to people and his real interest in and engagement with students has made its mark on generations of students. Over the course of his years here, Jim has cultivated friendships that have developed authentic and independent strength of their own, even if they started with Middlesex in common. Those friendships are lasting and valuable, and Jim can count on a lot of enthusiastic support for him and his work as he makes this next step forward as head of institutional advancement at the Frances Parker School in San Diego, California. We wish Jim, his wife Celia, and their son Parker all the best.

I am also grateful to Jim for developing a strong team, for bringing to Middlesex great people who are deeply invested not only in fundraising success but in our students, their families, and their well-being. We ask a lot of our faculty members, and those in the Development Office have always committed themselves fully to school life as advisors, coaches, and mentors. We have great confidence in them, and, as is always the way at schools, even though change can be hard, it provides

opportunity. We are looking forward to Heather Parker's and George Noble's leadership as they take the reins from Jim.

As we opened this school year, welcoming 98 new students and six new faculty members, we recommitted ourselves to the mission and work of being a school that seeks —as Mr. Winsor said at the dedication of Bryant-Paine House over a century ago— “to find the promise” in each of its students. This year’s student body hails from 33 states and 14 foreign countries and includes 31 international students. This year’s faculty includes 11 Middlesex graduates, from Ned Herter ’73 to Sam Hoar ’07. I encourage you to go to our new website, www.mxschool.edu, to get the flavor of the School: take a look at the master calendar for speakers and meetings; look at the athletics and arts write-ups to see what our students are doing; browse our All-School Read materials, complete with contributions from not only current students and faculty but also from some agile parents as well as others. And if you are an iPhone user, please take a look at the inside back cover to see our first-of-its-kind “app” that allows alumni who download it the opportunity for direct connection with other alumni. The Middlesex family likes to be together, and technology is quickly enhancing our capacity to do so.

Happy reading!

A handwritten signature in black ink that reads "Kathleen C. Giles".

Middlesex

Fall 2011

Head of School

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Director of Advancement

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Parents of Alumni If this magazine is addressed to a son or daughter who no longer maintains a permanent address at your home, please advise us of his or her new address. Thank you!

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Mission Statement

Middlesex School is an independent, non-denominational, residential, college-preparatory school that, for over 100 years, has been committed to excellence in the intellectual, ethical, creative, and physical development of young people. We honor the ideal, articulated by our founding Head Master, of "finding the promise" in every student, and we work together in an atmosphere of mutual trust and shared responsibility to help students bring their talents to fruition as knowledgeable, capable, responsible, and moral citizens of the world. As a community, we respect the individual interests, strengths, and needs of each student. We also value the rich diversity of belief and experience each of us brings to the School.

We expect that each student will bring his or her best efforts to the shared endeavor of learning and that the School, through its faculty, will engage and encourage each student's growth, happiness, and well-being. We aspire for all Middlesex students to develop personal integrity, intellectual vitality and discipline, and respect for themselves and for others. We expect each student to engage energetically and cooperatively in the life of the School, and we seek to inspire in all students the desire to seek understanding of themselves and the larger world, both now and in their futures.

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Instagram Entrepreneur
Kevin Systrom '02.
Photo by Drew Kelly.



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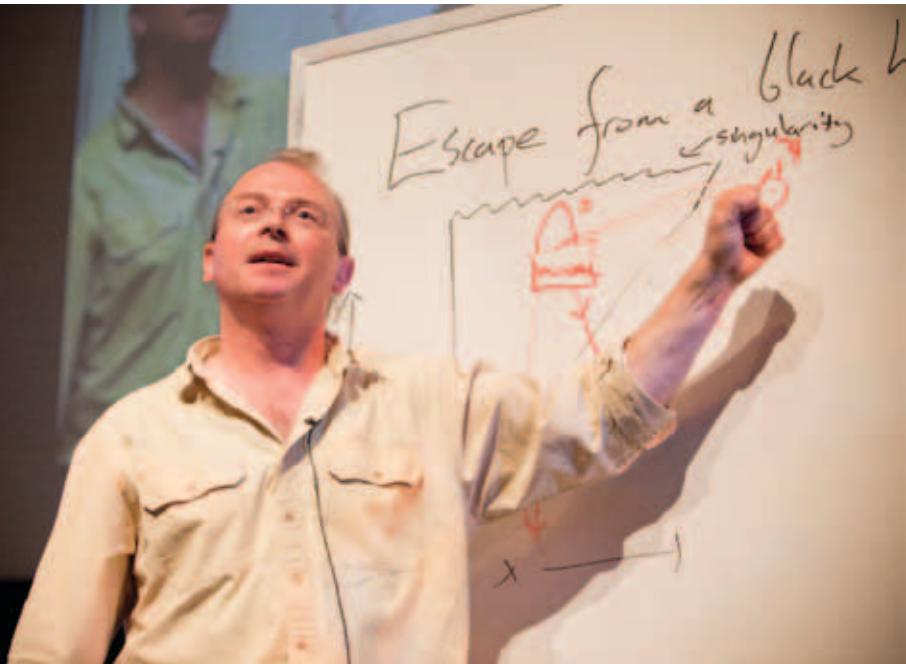
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Team Tradition



Using the laws of physics to think about problems—like how to escape from a black hole or travel through time—is pure enjoyment for MIT Professor Seth Lloyd.

Time Travel Potential

"What if you had a time machine?" asked MIT Professor Seth Lloyd at the start of his presentation on September 15. "What would you do?"

Suggestions from the audience were quick and creative, with most focusing on traveling back in time to "see the Beatles" or "invest in Apple," while one student proposed visiting the future to "find great technology and bring it back." For a mechanical engineer and physicist like Professor Lloyd, thinking about the possibility of time travel—and how it might work within the laws of physics—is "absolutely the most fun thing to do." And he clearly enjoyed sharing his theories about seemingly improbable concepts, like time travel and teleportation, as he delivered the first Hub Lecture of the new academic year.

Possibilities and Paradoxes

A principal investigator in the Research Laboratory of Electronics at MIT, Professor Lloyd is perhaps best known for his work in the fields of quantum computation and

quantum communications. But for this evening, Professor Lloyd turned instead to the idea of time travel, discussing a new theory that he and his colleagues have conceived and even tested at the elementary particle level using photons.

Having reviewed many narratives in folklore, literature, and film, he contended that most time travel stories fall into two categories. In the first, people travel back in time, change something in the past, and return to a reality that has been altered by their actions; in the second, when people go back in time, what happens there is consistent with the future and nothing is changed.

Professor Lloyd's theory, he said, falls into the latter category. And in order to explain the idea without advanced mathematical calculations, he related it to the famous "grandfather paradox," in which a woman travels back in time and accidentally kills her grandfather before he has met her grandmother, thereby preventing her own birth. In his experiments involving photons, Professor Lloyd said that he and his colleagues have not found that a photon sent "back in time" will destroy itself. They have therefore concluded that, at least at the level of elemental particles, time travel is possible and will not alter present-day conditions. Offering a solution to the grandfather paradox, he suggested that perhaps the woman thought she had killed her grandfather, but "a quantum fluctuation deflected the bullet," sparing his life – and hers.

Rethinking Theories

Allowing that "this is not technology that is ready for commercialization," Professor Lloyd explained his fascination with topics like these. "My goal is to change the way we think about things," he stated. "What I get to do is absolutely the most fun thing to do if you want to think about what is possible and maybe change the way that people think about things like time travel." **M**

An Inspiring Speaker Series

Borrowing its name from Oliver Wendell Holmes' famous comment that Boston's State House was "the hub of the solar system," The Hub at Middlesex lecture series was the inspiration of Dr. Alan Lightman. A noted physicist and author, as well as the father of two Middlesex graduates (Elyse '98 and Kara '05), Dr. Lightman brought the series to life with his enthusiasm for introducing the School's students to some of the many intellectual luminaries who live and work nearby in the Boston area.

Since former Poet Laureate Robert Pinsky gave the inaugural Hub Lecture in February 2006, the School has been fortunate to hear 16 distinguished scientists, writers, artists, and scholars speak about their remarkable work. Later this year, the School will welcome:

- **Rangita de Silva de Alwis**, director of international human rights policy for the Wellesley Centers for Women at Wellesley College, who has worked to develop innovative women's rights and human rights initiatives around the world.

- **Erica Hirschler**, the Croll Senior Curator of Paintings, Art of the Americas, at the Museum of Fine Arts, Boston, and the author of the acclaimed book, *Sargent's Daughters: The Biography of a Painting*.

Dateline Cambodia Spring Hub Lecture

For journalist Kevin Doyle, reporting accurate, unbiased news in a "tottering democracy" can be a dangerous business. As the editor-in-chief of *The Cambodia Daily* newspaper in Phnom Penh, Mr. Doyle spoke to the School on April 14 and shared his perspective on working in a country with "a history as uniquely glorious as it is uniquely tragic."

Lost Empire

He began his talk with a clear and concise history of Cambodia, from its era as an empire to its period as a French protectorate to the genocidal years of Pol Pot. When United Nations-sponsored elections in 1993 ushered in the current constitutional monarchy, *The Cambodia Daily* was established as the first English-language daily newspaper, operating as a nonprofit in order to provide "all the news without fear or favor," as its masthead says. With a staff of Cambodian and foreign journalists, the paper also includes a translation of its stories in the country's official language of Khmer.

Despite having a constitution, Mr. Doyle said, the country is "a paper democracy quickly developing into a one-party state."

Run by the Prime Minister, the government tightly controls education and the media, yet the newspaper remains free—though it is constantly threatened with closure, lawsuits, and worse. Since 1993, at least a dozen journalists have been killed in Cambodia, and Mr. Doyle has been arrested twice for defamation and "spreading disinformation," a catch-all phrase for offending the government.

Free Press Amid Oppression

As more laws are created to limit people's ability to organize and express their opinions, the mission of *The Cambodia Daily* becomes an increasing challenge. "But, you know, we do our work," Mr. Doyle simply stated. "Despite the constraints, we're very lucky to have a free press in Cambodia." This and other "bright spots," such as the long-awaited prosecution of several Khmer Rouge leaders, give him hope for the country's future.

Meeting with Middlesex students afterwards, Mr. Doyle answered questions for nearly an hour before heading back to Cambridge, where he was spending the year as a 2011 Nieman Fellow at Harvard. **M**



At a reception after his presentation, Kevin Doyle discussed with students the significant challenges and dangers of working in Phnom Penh as editor-in-chief of *The Cambodia Daily*.



Development News

A New Opportunity for Jim Zimmerman

After 18 years of leading Middlesex's fund-raising efforts to record levels, Director of Development Jim Zimmerman decided in June that it was time for another West Coast chapter in his life. Once the 2010–11 giving cycle was brought to a successful close, Jim and his family moved to San Diego, California, where he is now the head of institutional advancement at the Francis Parker School. About to celebrate its centennial in 2012–13, the School is fortunate to have Jim on board to help guide the institution through this milestone in its history.

During his tenure at Middlesex, Jim traveled the world on the School's behalf, visiting alumni and parents in nearly every state in the United States and making Middlesex's first official visits to China, Korea, Thailand, and Vietnam, among other countries. His leadership played a critical role in the success of the 2001 Campaign of a Century, which surpassed its goal of \$125

million, and he directed many other fund-raising efforts that have been essential to the School's ability to thrive throughout the challenges posed during the past decade. While maintaining the School's traditionally high levels of alumni participation, he oversaw the growth of the Annual Fund from \$1.2 million to just over \$3 million. Jim also played a central role in the broad expansion of alumni engagement with the School and was a driving force in the creation and adherence to a strong institutional image and brand.

Many of Jim's achievements at Middlesex can be attributed to the amount of time and energy that he invested in his personal relationships with alumni and extended family. Those same skills made him a stalwart advisor for many students, as well as a highly regarded friend and colleague to many in the community. The Independent Study electives that he enjoyed creating—on favorite literary or historical interests ranging from Churchill to Hemingway to spy novels—always provided an appealing, unique option for several seniors nearly every spring.

Many of Jim's achievements at Middlesex can be attributed to the amount of time and energy that he invested in his personal relationships with alumni and extended family.

"Jim's legacy at Middlesex will be seen and felt for generations in the transformational upgrades to the facilities and the endowment during his tenure," says Rob Chisholm '97. "But I think he will be remembered most for the impact he had on people at Middlesex. Alumni and parents, faculty

and trustees, and especially those of us fortunate enough to have been Jim's advisees know well what an incredible friend and trusted advisor he is. It's been almost 15 years since I graduated from Middlesex, and Jim is still the first guy I call when I need advice on career, family, or friendship. He'll be missed dearly at Middlesex. But his impact on his many lifelong Middlesex friends didn't end when they left Concord, and it will continue now that he has moved on as well."

Having come to Concord in January 1993 from the Cate School in Santa Barbara, the Zimmerman family was undoubtedly ready to leave snowy winters behind and transition back to California life. Jim's optimism, enthusiasm, judgment, and skills will be missed, but he has assembled a strong team in the alumni office to continue in his stead, and the School is grateful for his leadership at an important time in Middlesex's history. As Head of School Kathy Giles reflected on his departure, "Jim leaves Middlesex a far better and stronger school that has benefited enormously from his work and his vision. On behalf of the entire Middlesex community, I offer my most sincere congratulations to Jim on this new position and the opportunities he will pursue going forward." **M**

New Appointments



Heather Parker
Director of Development

A member of the Middlesex faculty since 2002, Heather first managed the planned giving program for the School before assuming the larger role of director of capital programs. Previously, she worked for 13 years in the area of planned giving and major gifts for ALSAC/St. Jude Children's Research Hospital. As northeast regional director of gift planning, her responsibilities included managing all technical planned gifts, as well as the planned giving staff members, for the northeast region of the United States.

Heather began her development career in the Harvard College Planned Giving Office, working for legendary planned giving expert Charlie Collier (father of Ben '97). A graduate of Ohio Wesleyan University with a B.A. in political science, she has served on the Board of the Planned Giving Group of New England and is currently a member of Women in Development and the Council for the Advancement and Support of Education (CASE). In addition to her development responsibilities, Heather serves as a mentor to new faculty members, as well as a faculty advisor to students, the Middlesex Yearbook, and the student-run Finance Club, which manages \$125,000 in funds that were donated by a Middlesex alumnus.



George Noble
Director of Advancement

George joined the Middlesex Development Office in 2005, after having worked for 10 years in independent school education. His understanding of all aspects of independent school life has been invaluable to his work for the School. Over the past seven years, George has worked closely with alumni and parents to secure major and capital gifts. In his most recent roles as senior development officer and director of planned giving, he was an integral part of the Atkins Challenge Capital Campaign.

George began his career at The Fessenden School, where he served as a head teacher, coach, and admissions associate. Appointed the director of international school and auxiliary/special programming at The Fay School in 2001, he managed the fundraising, marketing, and admission responsibilities for all revenue-generating programs. In addition, George served as the head of Fay's International ESL Summer Program, director of athletics, and a member of the senior administrative team.

A graduate of Pomfret School, George earned a B.A. in psychology at Rollins College, an M.Ed. at Lesley University, and an Ed.M. in policy, planning, and administration at Boston University. He is a member of the Planned Giving Group of New England and CASE.

The Threepenny Opera

April 28–29, 2011

Music by Kurt Weill

Adaptation and Lyrics by Bertold Brecht

Directed by Tom Kane

Technical Design & Direction by Ryan DuBray

Musical Direction by Pierson Wetzel

Choreography by Barb Cadell

Costume Design by Kim Brown

Photography by Robert D. Perachio

More than 80 years after its groundbreaking Berlin debut, the infamous opera written “by and for beggars” seemed as modern a production as ever in the skillful hands of Middlesex performers in 2011. For two nights last April, a seven-piece cabaret orchestra, 30 technical assistants, and 25 vocalists brought the shadowy underworld of Macheath to life in the Wood Theatre, introducing a new generation to the surprising origin of at least one familiar tune, “Mack the Knife.”



2011 Stipend Recipients

Five other young alumni also received internship stipends from the Middlesex Alumni Association last summer:

Terrence Agbi '07

Interested in learning about the creative work and technology behind commercial and print ad production, Terrence took part in the Multicultural Advertising Internship Program and worked at Butler, Shine, Stern and Partners in Sausalito, California.

Jordan Ashwood '09

Through the SIT Study Abroad program, Jordan examined the educational system in Durban, South Africa, where she lived with a Zulu family and worked with local tenth graders.

Joseph Son '09

Joe worked for Earth Aid, a green energy company in Washington, DC, where he helped with the website and attended green energy meetings and conferences, including one at the Department of Housing and Urban Development.

Nina Van Brunt '07

As an intern with Moody Street Pictures, Nina worked as a director's assistant and the behind-the-scenes cinematographer on the John Stimpson film, *Shattered Silence*.

Zwoisaint Mears-Clarke '07

Initially assisting a graduate student in Lars Dietrich's biological sciences laboratory at Columbia University, Zoisaint eventually undertook her own research project, also learning about making presentations and writing grants and articles.

Supporting Young Graduates Alumni Association Stipends

One of the goals of the Middlesex Alumni Association (MxAA) is to support the endeavors of its youngest members through an internship stipend program started in 2008. Since then, the MxAA has given modest stipends each summer to several alumni in college, allowing them to accept unpaid internship opportunities that would benefit their course of study or career goals. Thanks to the proceeds from the Association's first gala auction, held last April at Boston's Four Seasons Hotel, the MxAA was able to double the amount of funding available for internships this year and better support recipients like Kathy Smithwick '08, who spent the summer teaching 13 year olds attending Student U in Durham, North Carolina.

Responsible for leading four classes each day, Kathy had the chance to see what being a teacher is really like. "After my internship with Student U," she reflects, "I am even more in awe of my teachers from Middlesex. I went into this internship believing that if I could take some of Doc Freiberger's wit and

sarcasm and combine it with Malcolm Russell's compulsive passion for his subject, while also holding my students to John Hirsch's expectations, then I would be the perfect teacher."

Like many a novice teacher, Kathy discovered that she "could not prepare enough" for her active students. And it was a challenge to balance her long day at Student U with the summer training schedule that she needed to maintain as captain of the women's crew at Duke. Yet, in the end, she realized that her role was to be not only a teacher but an advocate, someone who wants her students to understand the material—and wants them to go to college one day.

Through her internship, Kathy now knows that she wants to be involved in some way with education and mentorship. "I would like to thank the Alumni Association for its support this summer," Kathy wrote in September, "and thank Middlesex for its amazing faculty and staff who inspire me every day." **M**



An MxAA stipend allowed Kathy Smithwick '08 (pictured here with one of her students) to try her hand at teaching middle school last summer.



New York Times writer Virginia Heffernan served as a contributor, speaker, and moderator for the 2011 All-School Read concerning online communities and communication.

Life Online

It was fitting that the 2011 All-School Read (ASR) had to be accessed online, through Middlesex's new website, given that the topic at hand was the Internet's influence on life, communication, and relationships today. In eight installments over the summer, Assistant Head of School Dan Scheibe posted articles, essays, and videos online that addressed themes related to technology, identity, and community, attempting to address two basic questions:

- What can online experience add to (and compensate for) in the experience of real people in real communities?
- What can real people and real communities add to (and compensate for) in the experience of life online?

Making full use of the assignment's online medium, this year's ASR invited everyone to share their short, thoughtful responses to several installments through a feature dubbed "Character 140," a reference to the message length imposed by the social networking

service Twitter. Responses themselves became part of subsequent readings, encouraging active participation in this community-wide endeavor.

Once the new academic year was underway, the School gathered to reflect on the ASR in its entirety. After a nighttime screening of the film, *The Social Network*, in the Wood Theatre on September 23, an Assembly the following morning featured *New York Times* journalist Virginia Heffernan, who helped frame the discussion of the ASR. A writer for the *Times* since 2003, Ms. Heffernan contributes technology commentary to its "Opinionator" blog, and several of her columns were included in the ASR.

Before beginning her remarks, Ms. Heffernan surprised adults and students alike by asking everyone to take out their smartphones and cell phones (typically not allowed in Assembly) in order to post their thoughts and comments to Twitter during her presentation. Once that process had been initiated, she reflected on the state of online use today, calling it a "crossroads" between analog and digital life. "The catastrophe has already happened," she stated, referring to the tectonic shift toward all things digital. "The old regime of media, publishing, and education that once set our expectations is over. You can stop fearing it and worrying about it. Your sorrow and sadness can begin."

When starting to write her forthcoming book, *Magic and Loss: The Pleasures of the Internet*, Ms. Heffernan said she had intended to take a purely positive approach to the Internet. But after hearing people speak nostalgically about the sound of vinyl records and other "analog" experiences, she came to realize that her premise could not be that simple. "We are living in exponential times," she observed. "You might feel excited by the digital possibilities, or you might feel that you don't want any part of it. These are two legitimate responses."

Describing her own enthusiasm for e-readers and apps—as well as for the quality of landline phone calls—Ms. Heffernan

seemed at times to epitomize the ambivalence many feel about the Web; but, she resolved to offer three options to take toward the Internet, which she pronounced “the great masterpiece of humanity.”

Eschewing the digital world entirely was the first and “least exercised” choice, while a second alternative involved avoiding the marketing world of Web browsers by using ad-free apps on a mobile device instead. The third option was to embrace the Web with all of its social networking and its mix of information, advertising, and commerce.

“It’s an amazing time to be alive and working,” Ms. Heffernan concluded, advocating the third option. “The catastrophe has happened. It’s behind us. The best is no doubt ahead of us.”

After answering several questions, Ms. Heffernan joined a panel of six students who offered their differing responses to questions, from how they felt about the Internet to how technology has affected their lives—and how Middlesex might change if everyone turned off their phones and computers for a week. With more quandaries than time to ponder them all, Mr. Scheibe encouraged everyone to post their final comments on the ASR through the Middlesex website, bringing an analog experience to a digital close. **M**

Honoring Excellence The Joan A. Speidel Chair in English

Looking back on the formative years he spent as a student at Middlesex, Bill Speidel ’53 has long felt that the lessons of structure, discipline, and hard work he learned back then gave him the skills to be successful at Cornell and in his career in the hotel industry. Wanting to give back to the School—and to honor his wife Joan, now retired from her work as a dedicated, high school English teacher—Bill has thoughtfully established the Joan A. Speidel Chair in English to support a senior member of the Middlesex faculty.

On September 13, during the first all-School Assembly, English Department Head John Hirsch was enthusiastically applauded as he was formally appointed the first holder of the Speidel Chair by Head of School Kathy Giles. A graduate of Harvard with an A.B. in classics, John earned an Ed.M. at Harvard’s Graduate School of Education and taught in public school systems in Boston and Virginia before joining the Middlesex faculty in 1990 to teach classics and English. In 1997, he received his M.F.A. in fiction writing from Bennington College. In addition to serving as the department head, John is the architect and director of the Middlesex Writing Program, the coach of girls’ varsity squash, and a dorm assistant in Clay House.

As Mrs. Giles rightly told the School on presenting John with the Speidel Chair, “Mr. Hirsch’s leadership and commitment are inspirational. He has an intense and marvelous vision of the kind of experience each of you should have in your English classroom, particularly with regard to the way you should become able to express yourself in writing; this vision is a gift to you for the rest of your lives, and it is a gift to the School as

well. Perhaps Mr. Hirsch is the quintessential ‘triple threat’—we are never in danger of complacency, and we are always prepared for vigorous and energizing engagement, whether the issue pertains to academics, athletics, or community life. We are very pleased to honor him with the Speidel Chair today.” **M**



A member of the Middlesex faculty for 21 years, English Department Head John Hirsch is the first deserving recipient of the Joan A. Speidel Chair.

A Middlesex Milestone

Miles '88 Named MacArthur Fellow



Photo courtesy of the John D. & Catherine T. MacArthur Foundation.

Momentous news reached the Middlesex campus on September 20, when the John D. and Catherine T. MacArthur Foundation announced the names of 22 new MacArthur Fellows for 2011. Working across a broad spectrum of endeavors, the Fellows included an architect, a sports medicine researcher, a cellist, a developmental biologist, a radio producer, a neurologist, a conservator, a poet, a technologist—and a public historian, who just happens to be Tiya Miles '88, Middlesex's first MacArthur Fellow.

Often referred to as a "genius grant," a MacArthur Fellowship provides the recipient with \$500,000 in no-strings-attached support over five years' time. These Fellowships come without stipulations or reporting requirements and offer Fellows unprecedented freedom and opportunity to reflect, create, and explore. The unusual level of independence

afforded to Fellows underscores the spirit of freedom intrinsic to creative endeavors.

A professor in the department of history and professor and chair of the department of Afroamerican and African studies at the University of Michigan, Tiya is a public historian who explores the complex interrelationships between African and Cherokee people living and working in colonial America. Her studies tease evidence from census records, legal petitions, missionary reports, newsprint, and oral histories, and span territories east and west in the South, before and after the Trail of Tears (1838–1839) and up to the Civil War. In her first book, *Ties That Bind: The Story of an Afro-Cherokee Family in Slavery and Freedom* (2005), Tiya details the life of Cherokee farmer and celebrated warrior Shoe Boots, his marriage to and later abandonment by a white Southern girl he once held captive, and his subsequent union with their black servant, Doll. In prose that is reflective, precise, and insightful, Miles challenges folklore and mythology surrounding early Afro-Indian communities while also illustrating a broader tangle of intricate personal intimacies, sovereign allegiances, and ancestral tensions.

Continuing her inquiry into early Afro-Indian relations, Tiya has completed a public history project and a book centered on the Diamond Hill plantation in Georgia, one of the largest Native-owned plantations in colonial history. In *The House on Diamond Hill: A Cherokee Plantation Story* (2010), she documents Chief James Vann's control of his plantation and abuse of his Cherokee wives and African slaves, presenting a family history and an economic hierarchy that tragically mirrors the social order of early Southern

society. Her nuanced portrayals of African and Native people in slavery and displacement in colonial America, and their ensuing legacy, are contributing importantly to the current discourse on ancestry and citizenship in contemporary America. A scholar of range and promise, Tiya is considered an increasingly authoritative voice in reframing and reinterpreting the history of this diverse nation.

After graduating from Harvard in 1992, Tiya earned an M.A. from Emory University and a Ph.D. from the University of Minnesota. She was an assistant professor in the department of ethnic studies at the University of California, Berkeley, prior to joining the faculty at Michigan, where she holds additional appointments in the program in American culture, the Native American studies program, and the department of women's studies.

Each year, hundreds of anonymous nominators assist the MacArthur Foundation in identifying people to be considered for a Fellowship. Nominations are accepted only from invited nominators, who are chosen from many fields and challenged to identify people who demonstrate exceptional creativity and promise. A selection committee of roughly a dozen members, who also serve anonymously, meets regularly to review files, narrow the list, and make final recommendations to the Foundation's board of directors.

With her selection this year, Tiya becomes one of only 850 people who have been named MacArthur Fellows since the inaugural class in 1981. **M**

From Copyrights to Civil Rights



Distinguished Alumnus Ike Williams '56

Each spring since 1993, the Middlesex Alumni Association has presented the Henry Cabot Lodge '20 Distinguished Alumni Award to a graduate whose life and career have made a significant and lasting contribution to society, bringing great credit to Middlesex. This year's recipient, John "Ike" Taylor Williams '56, might have been destined for distinction, having once been described by Headmaster Monk Terry as "a cheerful, interested, charming person, one whose very presence in the room makes others feel more contented."

A graduate of Middlesex and Harvard, Ike earned his law

degree at the University of Pennsylvania and began his legal career at Haussermann, Davison & Shattuck in Boston, where he became a partner. Ike was later a partner at Palmer & Dodge before becoming a founding director of the Kneerim & Williams Agency, specializing in literary and dramatic rights; he is currently "of counsel" at Stern Shapiro Weissberg & Garin.

Often referred to as a "super agent" and "the king of Boston publishing lawyers," Ike has focused on First Amendment and intellectual property litigation. Among the many authors he has represented are E.O. Wilson, Alice Randall, Brad Meltzer, the Reverend Peter Gomes, and his Middlesex classmate, Judge Mills Lane '56. In addition, he represents clients in the creation, production, and licensing of intellectual property in the areas of film, television, and new media.

A frequent lecturer on intellectual property and entertainment law, Ike was a co-author of *The Publishing Law Handbook*, which remains a seminal text in the field. He has also served as a member of the National Endowment for the Arts Literary Panel. Throughout his career, he has maintained a steadfast commitment to civil rights. He has worked tirelessly on behalf of underrepresented groups, serving as a trustee or director of the Prisoners' Rights Project, the Roxbury-North Dorchester Poverty Program, and the Boston Bar Association Lawyers' Commission on Civil Rights, which he chaired.

In recognition of a lifetime of leadership and achievement—and during the celebration of his 55th Middlesex Reunion—Ike was appropriately presented with the Henry Cabot Lodge '20 Distinguished Alumni Award. **M**

Taking a Journalistic Approach

Commencement Speaker Joe Kahn '83



As they expectantly waited for their diplomas in the unseasonably oppressive heat and humidity on May 30, the class of 2011 was at least fortunate to hear from a gifted writer and fellow alumnus: Pulitzer Prize-winning journalist Joe Kahn '83. Invited to give this year's commencement address, Joe took a brief break from a demanding week at *The New York Times*—where he serves as deputy foreign editor—to offer his advice about how the School's newest alumni might best approach the days and opportunities ahead.

In his 13 years with the Times, Joe has previously served as the Beijing bureau chief and reported on international economic issues in the Washington Bureau and on Wall Street. Earlier, he was a China correspondent for *The Wall Street Journal*. Along with a team of reporters at *The Dallas Morning News*, he

earned his first Pulitzer Prize for International Reporting in 1994 for stories on violence against women around the world. He shared his 2006 Pulitzer with colleague Jim Yardley for their coverage of China's evolving legal system.

Acknowledging that he had indeed once sat in the same place as the seniors, Joe admitted that he could not remember anything that the 1983 guest speaker had said. He therefore didn't expect the graduates to remember his name "in 28 years or even 28 minutes" but wanted to share with them three lessons learned in the course of his career, knowledge that he might have benefited from when he left Middlesex's Circle years ago.

Joe first advised the seniors to remain curious and skeptical, never assuming that "the way things are is the way they should be or will always be." He encouraged them to keep an open mind and strive to understand complicated issues and viewpoints, adding, "Having opinions is easy. Developing biases is even easier. Figuring out why different people see the same problems differently is hard. This is the division between perceiving things in black and white, and seeing shades of gray."

Finally, Joe urged the graduates to resist relying solely on electronic communications and told them to "get closer," in the words of legendary photojournalist Robert Capa. "The best stories, like the best photographs, tend to be human narratives that can only come from close, personal observation and interaction," he said. "You can't do those remotely.... No matter what you do, get closer." **M**

New Trustee

Kimberly GwinnLandry '89

A 1989 graduate of Middlesex, Kim brings a deep understanding of the School and an educator's perspective to her new role on the Middlesex Board. After graduating with honors from Harvard in 1993, she taught history and worked in admissions at Noble and Greenough School for five years. Returning to Harvard to earn her M.Ed. in 2001, Kim went on to teach English and serve as a secondary school counselor at Dedham Country Day School.

Middlesex has become a tradition in the Landry family, as Kim's father is former Middlesex Trustee and Treasurer Kevin Landry '62, and both her brother, Chris '88, and her sister, Jen Landry Le '94, are fellow alumni. An accomplished athlete in field hockey, ice hockey, and lacrosse, Kim was inducted into Middlesex's Athletic Hall of Fame in 2007. She and her husband Mark live in Wellesley, Massachusetts, with their four children.

Investing in Girls

At the same time that Kim is joining the Board, she and her sister Jen are also creating a new opportunity for Middlesex sophomore girls by sponsoring a pilot program in financial education called Investing In Girls (IIG). Given the small percentage of women in top executive and financial management positions today, IIG was founded in June 2010 to encourage young women to become future leaders by developing their interest in math, finance, economics, and business.



Along with Milton Academy and Westover School, Middlesex is now an IIG "founding partner" school, with 10 to 15 girls at each campus taking part in the two-year program. Through workshops, industry visits in Boston, and mentoring relationships with successful women in finance, the participants will gain a strong foundation and learn more about the variety of career paths in the financial and business world.

"Whether or not you pursue a career in finance, this is a great knowledge base to have," Kim affirms. "I would have loved to have taken a course like this, particularly at this age. Hopefully, in two years, the program will be scalable and can be offered at other schools. That's exciting to think about." **M**

Full Circle

Alumni Among New Faculty

Joining the School in a new capacity this year are three Middlesex graduates:

Sam Hoar '07

A recent graduate of Middlebury College, Sam completed a B.A. in political science with a minor in Latin. He is now meeting with prospective Middlesex students and families as an assistant admissions officer, teaching history and Latin classes, coaching soccer and skiing, and assisting with the running of Atkins House.

Eric Kester '04

Currently seeing his first book through the publication process with Sourcebooks, Eric is a Harvard graduate and has returned to Middlesex to teach English, write content for the School's new website, and assist with coaching varsity baseball.

Doug Worthen '96

Since graduating from the University of Virginia, Doug has developed a passion for mindfulness and meditation and is currently active in the burgeoning movement to bring these practices into the American school system. To this end, he is back at Middlesex to lead sessions in meditation and teach a spring course on mindfulness, as well as to assist with the varsity lacrosse program.

For more about Middlesex's new faculty and staff this year, go to <http://mxschool.edu/news-events/article/2011/september/new-faculty-staff-and-students-are-here>. **M**

Team Highlights

For more sports news visit
<http://athletics.mxschool.edu>

Boys' Lacrosse

Dubbed "the heart and soul of the team" by coaches, Co-captain T.A. Demoulas '11 earned All-League and All-New England honors in his fourth year as a varsity starter. His team, which graduated 13 players in 2010, surprised many in the league with its impressive 11-4 record.



Girls' Crew

Making the most of Middlesex's new Paumgarten Boathouse, the girls' varsity crew capped its season by taking fifth place in New England at the NEIRA Championships on May 28. The team effort included an impressive second-place finish by the second boat (topping powerhouses Groton and Winsor) as well as a fourth-place finish by the third boat.



Girls' Lacrosse

Blowing by her Rivers opponent on the way to a 16-4 win, Co-captain Eileen Giles '11 helped lead her team to second place in the ISL with a 14-2 record that included victories over Brooks, Exeter, Andover, and Deerfield. She was named All-League and a NEPSWLA All-Star.



Girls' Tennis

In her first year as co-captain, Eliza Noyes '12 held the #1 spot in singles and doubles, leading the team's way to third place in the league with a 10-2 ISL record.



Boys' Tennis

Two-year Co-captain Archie Gwathmey '11 anchored a strong team that finished with a 10-5 record, placing fifth in the ISL and qualifying for the New England Class B Prep School Championships for the first time since the tournament's 1999 inception. Newcomer Peter Beatty '14 was named All-League, while Archie and Co-Captain O'Neill Dewey '11 earned All-League Honorable Mentions.

Lacrosse and Track Produce All-Americans



Named to the 2011 U.S. Lacrosse Girls' High School All-Academic Team for her strength as a student and athlete, Cassie Coash '11 carries the ball through the midfield after a big defensive play.



Track All-American Emily Stark '12 sets a new course record in a cross-country race with St. Paul's this fall.



First Team All-American Meg Ford '11 looks to set up a teammate to score in a game against Rivers. A poised midfielder and selfless co-captain, she led her team in assists, caused turnovers, and interceptions last spring.

Stark '12 Earns New Status

Early in her Middlesex career, Emily Stark '12 established herself as a top ISL contender in cross-country, earning All-League and All-New England recognition three times as well as the title of Boston Globe All-Scholastic in the fall of 2010. Now, she has proven her mettle in track and field as well, earning All-American status from the U.S. National Track and Field Organization last summer.

Emily qualified for the USATF Junior Olympic National Championships in both the 3000-meter and 1500-meter events in the Young Women division (age 17-18) after winning these events in the late June preliminaries held in Troy, New York. In July, the

weeklong Nationals were held in Wichita, Kansas, where temperatures ran between 101 and 103 degrees at the afternoon running times, making the distance events challenging. Emily earned her All-American status by placing fourth in the 3000-meter race; she ran a time of 10:45 in sweltering heat, sprinting in the homestretch with two state champions from Oklahoma and Idaho.

An All-League and All-New England performer in track during the 2010 and 2011 seasons, Emily helped the Middlesex girls place third in Division III track last spring and will serve as a co-captain of the 2012 team.

Top Honors for Teammates

Soon after the end of her last Middlesex season, Co-captain Meghan Ford '11 was named a Regional First Team All-American for her outstanding career on the lacrosse field. With this honor, she was recognized as one of the top high school female lacrosse players in the country.

"Meg brings consistency and strength to both ends of the field," Coach Natalie Martinez affirms. "She is a solid defender with tremendous game sense, and she is a crafty ball handler. Her stick work and excellent playmaking led to outstanding midfield transition and numerous goal scoring opportunities. While Meg is tough, she handles her

teammates with a gentle hand. She is a terrific leader and role model." Meg will play for the U.S. Naval Academy next spring.

Concurrently, Cassie Coash '11 was named to the 2011 U.S. Lacrosse All-Academic team. "Cassie is an exceptional student-athlete," Natalie says, "and brings tremendous talent and work ethic to all of her endeavors. Extremely smart and consistent on the lacrosse field, she makes huge plays in the defensive end and transitions the ball with force. Every time Cassie steps on the field, you know she is going to bring it all." Cassie will continue to play lacrosse and field hockey at Middlebury College.

Alumni Weekend



The class of 1961 turned out in force for its 50th reunion, with nearly half of the members gathering for a picture after lunch. Seated, left to right: Peter Jaques, Guy Garland, Gardner Field, Dan Southard, Carroll Wetzel, John Sipos, and Steve Putnam. Standing, left to right: Bruce Clarke, Allen Terrell, Andy Soule, Mike Smith, Throop Smith, Peter Holmes, Bob Borden, Duane Clapp, Ken Burnes, John Briggs, John Sise, Andy Rowe, Macy Jones, and Wib Walling. Missing from the photo but in attendance were Quincy Bent, Win Burr, Abbott Ikeler, Bill Lucas, Sandy Mackenzie, Sandy Stengel, and Henry Stone.



Classmates from 1966—Jon Fisher, Gaylord Dillingham, Pete Olney, and Rob Littlehale—still look like they might be up to something even 45 years after graduation.



Hundreds of alumni and their guests returned to campus to connect with longtime friends and favorite teachers during this year's Alumni Weekend on May 13-14, 2011. Arriving on Friday night, individual classes gathered at various locations around Concord and the Boston area to get reacquainted and mark reunions ranging from five to 50 years. For the first time, a special Friday evening event was held for alumni who had already celebrated their golden 50th reunion, and more than 65 people headed to the Nashawtuc Country Club in Concord to inaugurate this new tradition.

Saturday's schedule appropriately began with a moving remembrance of former classmates at a chapel service presided over by the Reverend **Tom Speers '76**, who was on campus to commemorate his 35th reunion. A walk across the Circle then brought everyone to Eliot Hall's storied Terry Room for an animated discussion of the School's history, moderated by Senior Master Emeritus Hugh Fortmiller.



Dan Bacon '63, Chip Elfner '62, and Kevin Landry '62.

Alumni Weekend



Mike Smith
'61 reviews the
alumni artists'
statements in
the Cornelius
AyerWood '13
Gallery.



Katie Whittemore Collin '96 (with
daughter Maisie) and Susie Heller '99.



Dave Garland
'46 catches
up with fellow
classmates in the
Terry Room after
the "Gathering
Memories"
discussion, led
by Senior Master
Emeritus Hugh
Fortmiller.



With another winner
of the Henry Cabot
Lodge '20 Disting-
guished Alumni Award
in their class (joining
2006 recipient Mills
Lane '56), Charles
Harding, John Ross,
Bobby Duryea, Ike
Williams, and Henry
Gates celebrate Ike's
achievement.



While more classmates arrived later for the evening clambake, a number of 1986 graduates were on hand for the afternoon festivities. Seated, left to right: Tyler Whisnand, Hayden Smith, Steve Meinertzhangen, Rich Nolan, and John Stevens. Standing, left to right: Gordon Baird, Nick Holahan, Tim Mayhew, Elizabeth Mayhew, Heather Dwinell Collins, Peter Milliken, Julia French Veghte, Ricardo Albaran, Mead Welles, and Gordon Robertson.

Walt Doyle '86, his son Wyatt, and Prashant Agarwal '91 travel in style to watch the boys' varsity lacrosse game.



Nearly 200 alumni assembled in front of Eliot to honor this year's recipient of the Henry Cabot Lodge '20 Distinguished Alumni Award, **John Taylor "Ike" Williams '56** (see page 11), who has built a distinguished career as a literary agent and a champion of legal rights for underrepresented groups. Four accomplished alumni competitors were subsequently inducted into the Middlesex Athletic Hall of Fame, including **John Winsor '44** (now a fellow member with his late son, **John Winsor '68**), **Curt Curtis '62**, **Nick Kondon '80**, and **Heather Dwinell Collins '86**.

Following a buffet lunch in the reunion tent, alumni joined current families on the sidelines to cheer on Middlesex teams, particularly enjoying the boys' varsity lacrosse team's 16-1 victory over BB&N. Meanwhile, the Middlesex Alumni Association successfully sponsored its fifth annual Alumni Art Exhibit, featuring the work of **Wib Walling '61**, **Sally Tittmann '81**, and **Sam Vokey '81**. The day culminated with a traditional New England clambake, complete with live music and dancing.

To see more pictures from the weekend, please visit the Middlesex Alumni Flickr page at <http://www.flickr.com/photos/middlesexschoolalumni/sets/72157626618927021>.

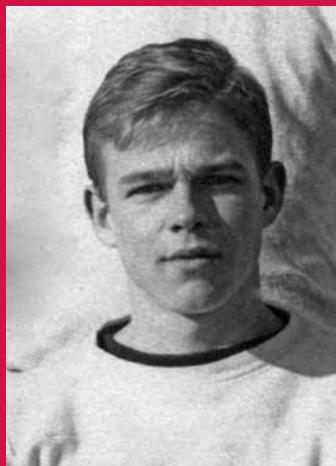


Looking great decades after graduation, members of the class of 1951 and their spouses gathered to mark their 60th reunion. In the front row, from left to right, are Maryalice Mansur, Mary Hamilton, Renny Little, Marty Bisbee, and Jacquie Goodspeed; standing behind are Spud Mansur, Bill Hamilton, Tom Bisbee, and George Buehler.

Athletic Hall of Fame

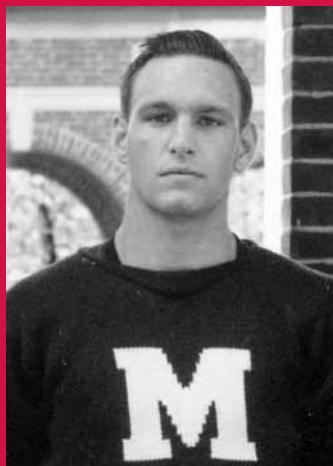
2011 Inductees

Hall of Fame Member and Committee Chair Chip Elner '62 stands with the 2011 inductees. From left to right are: Chip, Amy Winsor Burns (accepting the honor on behalf of her father, John Winsor '44, who was unable to attend), Curt Curtis '62, Heather Dwinell Collins '86, and Nick Kondon '80.



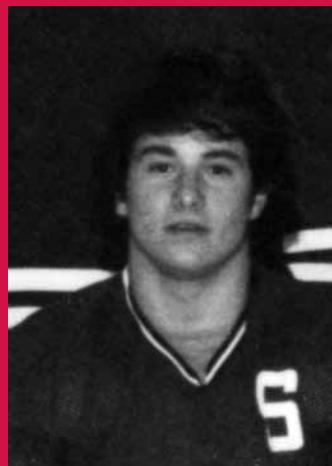
John M. Winsor '44

John earned eight letters in his Middlesex career, including four in hockey, two in football, and two in baseball. Described as "the backbone of all three teams" by his teammate Ted Childs '45, John served as captain of varsity hockey in 1944. As the team's leading scorer—netting 19 goals in 14 games—he was a significant contributor to the squad's 11-1-2 record that season.



James F. "Curt" Curtis III '62

A three-year starter in three sports—football, hockey, and baseball—Curt was a member of league championship teams in football and hockey. He was named All-League in hockey twice and captained the 1962 hockey team, thoroughly enjoying his years playing for Middlesex.



Nicholas P. Kondon '80

Nick tallied seven letters at Middlesex, including two in football, three in hockey, and two in lacrosse. A member of two league championship teams in hockey and one in lacrosse, he was a 1980 captain of varsity lacrosse. Nick went on to play lacrosse at Brown and served as team captain in his senior year. Spending many spring afternoons back at Middlesex, he was a longtime assistant lacrosse coach for the boys' varsity program and helped the team achieve multiple ISL championships.



Heather Dwinell Collins '86

In addition to earning nine letters in field hockey, ice hockey, and lacrosse, Heather was named All-League twice in field hockey and once in lacrosse. She then played three years of field hockey and four years of lacrosse at William Smith, where she was an All-American Honorable Mention in lacrosse in 1989 and 1990.

Graduation 2011



The ceremony officially begins as the School's student leaders cross the Circle to Eliot Hall. At the head of the procession are, from left to right, Senior Class President Bryce Parsons '11, School President Lindsay Newton '11, and School Vice President Max Brown '11.

While addressing the 86 members of the class of 2011—which included her daughter Eileen (pictured at right)—Head of School Kathy Giles noted the importance of discernment in a world where news and messages are transmitted with ever-increasing speed, yet using fewer and fewer words. “Your Middlesex life has included a steady stream of words,” she reflected, thinking not only of all the tests and essays now completed but of the many speakers whose words may have influenced the seniors over the years. Reading aloud the poem “Prayer” by Pulitzer Prize-winner Jorie Graham—who addressed the School back in April—Mrs. Giles added, “We’ve done a lot of talking and reading and writing about life, and now it is time to do it....It is a blessing to have the power to choose your next steps; do the work, guard that power, and live up to the challenge.”



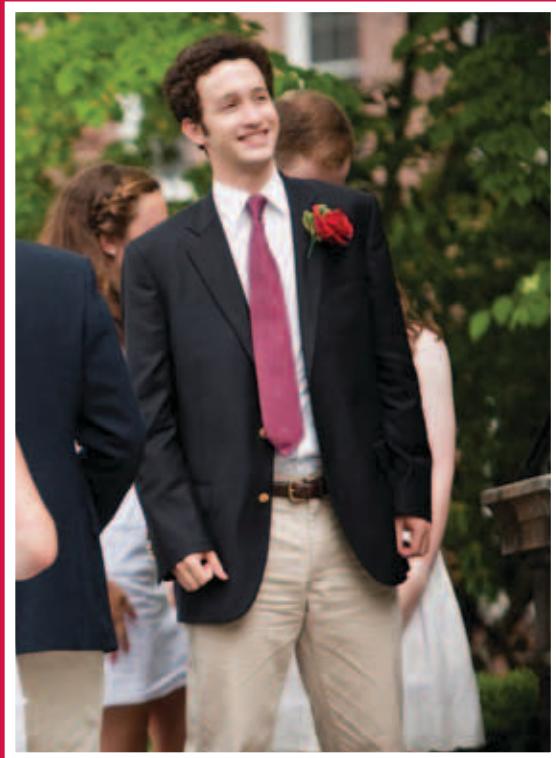
Graduation 2011



Seniors join in singing the official School hymn, "Rank by Rank."



Philip Skayne 'II, Oliver Stephenson 'II, Tim Stone 'II,
and Mike Taylor 'II .



First in line for his
diploma is George
Alvarez-Correa 'II.

Dean of Students Carmen Beaton and her husband, English teacher Jim Beaton, congratulate Aiden Pantoja 'II.



Elected by her classmates to speak on their behalf, Valedictorian Kayte Enright 'II eloquently dwelt on the skills of critical thinking acquired at Middlesex that will allow the class of 20II to navigate the challenges ahead. "What we are supposed to have figured out by today is not exactly what we want to do," she observed, "but how we will act in transitional moments. Mostly, this day is a confirmation and reminder that we can sustain our ability to judge what is necessary and right. Thank you, Middlesex, for making us competent and capable, as well as comfortable with our trained minds."

Now officially Middlesex alumni, Kate Donohue 'II and Stephanie Witt 'II enjoy the moment.



Now sharing alumni status with his father, Jason Robart 'II poses for a photo with his parents, Jason ('83) and Sarah Robart.





Jake Dwyer '99

Middlesex Connections

While current Middlesex students spent the summer reading and thinking about the Internet's influence on life, communication, and relationships today, the Bulletin checked in with six alumni, each of whom has founded an online venture or become a leader with an enterprise after joining it at an early stage in its growth and development. Focused on connecting people with each other and the world, whether for personal or commercial purposes, these graduates have found unique and creative ways to use technology to build relationships among friends and neighbors, merchants and clients.

As students, they valued Middlesex's closeness and camaraderie—the encouragement of faculty mentors and the friendships formed with peers on teams and in classrooms and dorms. "Community is something that's very important to me; it's how I ended up at Middlesex," reflects Sarah Leary '88, who has remained closely involved with the School as a trustee for 11 of the past 12 years. Perhaps it should not be surprising, then, that Sarah and other fellow alumni have pursued careers that

involve building new kinds of networks and communities—but using the broader realm of the Internet.

"I enjoy building things where people can come together to solve problems," says Sarah. "I like to find situations where I can be part of a team and have a positive impact, which is another way of talking about communities. I'm always looking for ways to further people's connections to other people."

In her first full-time job after Harvard, Sarah joined one of the biggest technology teams out there—

Microsoft—where she became a product manager for Microsoft Office. Leaving that post for business school, she was ready after graduation for the online wave, leading the product and marketing teams for Epinions, Inc., the pioneering consumer reviews and rating service (which later became Shopping.com before being acquired by eBay in 2005). “Epinions had a really big idea,” she affirms. “For me, it was interesting to see how the Web dramatically changed who could publish to a large audience. With Epinions, anyone could write a review and have it read by millions of people.”

The notion that anyone could have a voice online seemed like “crazy talk” in 1999, laughs Sarah, but has since become an integral part of Internet use, as evidenced by the exponential growth of blogs, YouTube, Yelp, social networking sites, and other forms of online expression. “Over the last 12 years,” she continues, “online communities have become more pervasive and representative of our real life communities. On Epinions, anyone could go online and offer their opinions to strangers. At Nextdoor, we want to use technology to bring back a sense of community to the local neighborhood, one of the most important communities in our lives.”

Know Thy Neighbor

Nextdoor.com is Sarah’s new focus—an online website where people can create private social networks for their own neighborhoods. “Nextdoor is a natural progression of online communities,” she explains. “Thanks to technology, we’re connected to many more people now. But most people still only know a few people on their block. Many feel disconnected from their local community on a daily basis and feel they are at a disadvantage in times of crisis. We saw that as an opportunity for innovation. Why can’t technology be used to connect you with the people who live right next door?”

As co-founder and vice president of marketing for Nextdoor.com, Sarah says the company has created an easy, secure way for neighbors to connect and communicate with each other in a trusted environment. “All neighbors must verify their home address before they can join and view any information on a Nextdoor neighborhood website,”

Sarah says. “This helps neighbors feel comfortable sharing information with each other.”

Although the company has just launched, response thus far suggests that Nextdoor.com is meeting a real need. Hundreds of neighborhoods in 26 states have already launched Nextdoor and are finding innumerable ways to use it, from listing things they want to sell to seeking recommendations for reliable landscapers and contractors, and from finding babysitters to looking for a lost pet. Most importantly, Sarah stresses, Nextdoor is making it easier for people to get to know each other.

“We are using online technology to connect neighbors so they can come together to improve their neighborhood in the real world,” she says. “We want to bring back a sense of community to the neighborhood and improve people’s lives.” After all, she points out, “The best social networks mirror the best ways we connect in real life.”

Picture Perfect

Thinking along the same lines, Kevin Systrom ‘02 observes, “People enjoy taking pictures and sharing their images. We didn’t invent that. We just make it easier.”

What Kevin and his business partner Mike Krieger *did* invent, however, is called Instagram, a wildly popular, free iPhone application (or “app”) that was launched in Apple’s online App Store on October 6, 2010. In the year since then, more than 11 million people have signed up for Instagram, which provides custom-designed filters and borders that can be applied to iPhone pictures, altering the images with unique effects and shifted colors or tones.

In addition, Instagram has its own internal social network, where people can share their photos. As Kevin explains, “You are sharing with people whom you follow on our network—maybe friends you know, or people you don’t know but who take great pictures.” People can also post their photos externally to Facebook and other social networks.





Kevin Systrom '02

For Kevin, Instagram combines several of his long-standing interests; as a new sophomore at Middlesex, he was already an enthusiastic photographer who enjoyed math and computer programming—pursuits that were further encouraged by photography teacher Steve Butera and retired Math and Science Division Head Paul Roeder. In

Kevin Systrom doesn't discount the element of luck in hitting on an idea that has had such immediate appeal. "It's very difficult to make something that people love," he says. "The smartest people in the world can put products out that don't capture people's hearts."

a 2002 interview with a local paper about a fundraiser that he had helped organize, Kevin even prophetically said, "I've always been interested in businesses, creating business models, if you will, trying to come up with an idea that is unique and that people come away from and say, 'That was fun.'" Was Instagram somehow meant to be?

"In retrospect, it seems so obvious," Kevin allows. "I think people should get themselves in a position to do what they love, and for me, that meant putting in my time in the technology industry, meeting the people who would allow us to raise money and the engineers who could help make an idea happen."

After majoring in management science and engineering at Stanford, Kevin worked at Odeo (which eventually became Twitter) and Google before joining forces with Mike to create Burbn, their first app collaboration. "People loved the photo component of Burbn but not everything else," Kevin recounts. "We thought, 'Wouldn't it be interesting to focus on the photo part?' Eight weeks later, we had Instagram. Sometimes your first idea isn't your best, but you can learn a lot from it. Entrepreneurship is really not about divine inspiration; it's a lot of hard work to get to that."

And he doesn't discount the element of luck in hitting on an idea that has had such immediate appeal. "It's very difficult to make something that people love," Kevin says. "The smartest people in the world can put products out that don't capture people's hearts. At

Odeo, I learned that you can have an awesome team working on the wrong product."

As his company's CEO, Kevin is focusing on issues of growth and profitability as Instagram works to expand to other platforms (like Android) and hires more employees, now numbering six. "I still think we have a long way to go before we are successful," he assesses, "but I'm excited about that ride and about having a chance to do it."

Share That Tune

Wrestling with similar concerns at a musical enterprise, Jake Dwyer '99 is the CEO of Instinctiv, a free app that facilitates music management on both desktop and mobile devices. Instead of requiring a library of digital music to be kept and managed from a single location, Instinctiv offers SyncStream™ technology, which brings an individual's entire music library to any device, allowing the user to play any song in the collection on multiple mobile and desktop devices through an available Internet connection. One Instinctiv feature, among several, analyzes the user's preferences and then organizes the music library to make songs easier to find; another allows for the easy identification (and purchase) of songs heard anywhere.

And just as people enjoy sharing photographs, Instinctiv enables users to share music with their friends. "Music is a social experience," Jake says. "Before this technology, you would make a mix tape for a friend. We've tried to bring that idea in by incorporating social networking sites like Twitter and Facebook. You can post the song title and the artist that you're listening to, making it easy to share. It's just a modern mix tape."

While the idea for Instinctiv was forming in 2006, Jake was still at an equity trading desk with Merrill Lynch, where he had worked since finishing his economics degree at Dartmouth. While Instinctiv was being established as a company in 2008, Jake was starting business school at Cornell, following his interest in technology, media, and entertainment, and looking for companies that were innovative and competitive. "It became clear that I should be working for a start-up after graduate school," he says. "Having that kind of

operating experience at a small company would be helpful before trying to start my own."

Finding a good fit with Instinctiv in 2010, Jake began working as the vice president of business development. Over the course of "a whirlwind year," he has become the CEO, managing the internal team of 13 employees as well as the company's external relationships with its partners. In the fast-paced and ever-changing music business—and with 350,000 very active and loyal Instinctiv users—Jake has plenty to do, even as he thinks about founding his own venture one day.

"I'm interested in staying around technology," Jake says of his future plans. "As I look forward, I'd like to solve an everyday problem for people by bringing in technology to simplify it for them."

Where the Buys Are

With a sharp eye for new ideas and solutions, Walt Doyle '86 has worked on the leading edge of consumer media and technology for over 15 years. On graduating from Emory, he began his career in Hong Kong with Dow Jones, where the transfer of information came to interest him more than trading itself. Settling in San Francisco, he worked for a series of technology start-ups before becoming a general manager of MapQuest (AOL) in 2001.

Then, in 2005, a new opportunity lured Walt back to Boston, where a small company was connecting location-based software with cell phones to generate commerce for local businesses. He promptly joined Where.com as its CEO, putting his talent for identifying emerging trends, creating corporate strategy, and building successful teams to work in the company's North End office.

Today, more than four million people readily use the Where.com free app to find places to "eat, drink, and play" anywhere in



Walt Doyle '86

the United States. Just by specifying the kind of restaurant, nightspot, or museum they are looking for, users can explore the options closest to them—and learn about the latest deals—bringing new customers to local merchants. “It’s a very powerful tool to direct real-time foot traffic into brick-and-mortar stores,” Walt confirms.

Already a self-supporting enterprise, Where.com has also developed an ad network that is used within other online products to

reach 50 million customers. To manage the app and the ad network, as well as the 120,000 businesses involved with them, the workforce has expanded from 20 to 140 in the last two years. In April, Where.com was acquired by eBay, another milestone that bodes well for the company’s ability to evolve along with technology and consumer behavior.

“As we’ve grown,” Walt says, “we’ve seen that the mobile device could become a very personalized wallet—

one that will store people’s loyalty cards and that they will use to purchase goods in stores.” Thus, buyers will receive special offers and discounts from the places they frequent most when they pay with a tap of their phone instead of the swipe of a plastic card. “It could change the way that people interact with the world around them,” he suggests.

In the meantime, the transition from the desktop to the mobile device is exciting territory for Walt—and challenging, too. “So much of this industry has to do with having an idea and the conviction to pursue it—and endurance because it doesn’t always happen overnight,” he adds. It’s a lot of ups and downs.”

Reminded of the influence of his Middlesex years, he jokes, “I’d like to say that Jim Beaton taught me about endurance on two fronts: on the cross-country team and in English class, where he made me read *Bleak House*. Now that was endurance!”



Alex Chang '86

Expanding Social Circles

Alex Chang ’86 also knows what it takes to thrive in technology, having already founded a successful vacation rental website and sold it to Expedia in 2000. Following a stint helping Walmart establish its online business, Alex returned to the start-up world with an idea that became the website Roost, which he founded in 2007. Efficient, accessible, and free, Roost assists small businesses and individual professionals with the task of effectively using social media to promote themselves and build clientele.

Roost originally began as another concept—a search engine for real estate. “But two things happened,” Alex recalls. “First, the real estate market cratered around us. At the same time, Facebook and Twitter were becoming more popular. That was the catalyst to change the business to social media and how it could be used to connect people with their customers.”

Essentially, Roost takes the effort out of using social media for the small business owner. “You follow the steps,” Alex details, “and Roost does the work, providing a structure to follow and content to use. We also provide Webinars and how-to videos to teach people more. You can manage all your social media from one place.” Rather than create a Facebook page that is seldom updated, an individual can spend just 20 minutes online with Roost each week and then count on the service to post content regularly on several social media platforms.

“I’ve always had a marketing bent to my thinking, looking at how we communicate what we do and how we help customers,” Alex says of his inspiration for Roost. A Middlebury graduate, he started out in advertising in San Francisco before earning his M.B.A. at Berkeley’s Haas School of Business. As Roost’s CEO, he sees new users flock to the site every day, from flower shops to museums to pet apparel stores, and even a roller derby team.

With its 15 employees, Roost serves more than 25,000 small businesses across 50 industries and plans to accomplish still more. “We really want people to be able to use Roost anywhere,” Alex asserts. “Right now, you have to be on a computer, but a mobile application

will soon be a big piece of what we offer. We want to build the leading platform for small businesses."

Initially, he says, companies had to be concerned with search engines and being found quickly in an online search. "I think using social media is the next generation of marketing for small businesses," Alex states. I'm not saying that search engines are going away, but social media is becoming more important. It's about how to build relationships with your customers and their friends."

Intelligent Design

Analyzing and improving the customer end of the business relationship—or the "user experience"—is the particular focus of Kevin Kearney '94, CEO of Hard Candy Shell. Working with a variety of businesses, Kevin helps each one to design or enhance the online experience of their clients—a process that often begins with figuring out what those consumers would like a specific website, app, or other product to provide.

"Most companies see the Internet as a new way to capture eyeballs," Kevin finds. "They think, 'We made this thing, and then we push it out to places.' They are not thinking that you might want to change a product based on the experience that someone has using it."

Enter Hard Candy Shell, which Kevin founded with a partner in 2007 after working for eight years at the marketing firm Razorfish. "I got to work with information architects and designers there to create what the experience is all about for the user," he explains. When Razorfish was acquired by Microsoft, Kevin decided he was ready to head out on his own. "I just felt there was an opportunity for this kind of work," he says, "and you don't need an enormous company to accomplish it—just someone who knows how to solve the interface problem and find solutions that are playful, human, sensible, and effective."

Starting out with just two clients—the Tribune Company and *The Wall Street Journal*—Hard Candy Shell has grown steadily ever since, helping both fledgling and established companies develop a brand new idea,

or advising them about what they are doing right or wrong with their products. "We take a strategic approach by conducting research and taking into account where trends are heading," Kevin clarifies, "and we'll say, 'This is what your vision should be for the kind of digital product you should be making.' For example, they recommended the kind of editorial that *Newsweek* should be covering online and helped Foursquare, the location-based social networking site, get established.

With plenty of ideas of his own in mind, Kevin would eventually like Hard Candy Shell to become a company that is "half our products and half other people's products." Last April, when they experimented with launching an in-house idea (*cuteroulette.com*), it was so successful that it crashed the server. "It was a good example of how we tackle things and work together," he reflects. "We know a good process for how to solve a problem."

In the meantime, Hard Candy Shell is flourishing, and with nine employees in its New York office, it may soon be time to find larger quarters. "It's pretty good work for us in the industry," Kevin affirms. "In a short time, we've made a nice name for ourselves."

And it is easy to see why given that the result of Kevin's concerted efforts is an improved relationship between his clients and their customers. The advantages and drawbacks of the Internet may long be debated, but Kevin and the alumni profiled here have found a range of constructive ways for online enterprises to improve elements of everyday, real life. In helping people to share neighborhood news, pictures, music, bargains, or other information of interest, they are making connections and solving problems—certainly a point in favor of the online experiences they have created. **M**



Kevin Kearney '94

In Memoriam

Edward R. Childs Jr. '45



On July 3, 2011, Edward Raymond Childs, Jr. died peacefully in Falmouth, MA, after a brief illness. Having served on the Middlesex faculty from 1951 to 1966, he is well-remembered by many alumni as a respected and influential teacher, coach, and mentor.

Born on September 21, 1926, to the late Edward and Sarah Rollins Childs, Ted earned his Middlesex diploma after missing most of his first class year to serve in the U.S. Army during World War II. On graduating from Williams College in 1951, he returned to Middlesex to begin his long and distinguished career as a teacher, coach, and administrator. From Middlesex, he moved on to become the associate headmaster at Salisbury School, leaving there to serve as headmaster at Cape Cod Academy, from which he retired in 1988. A master schoolman, Ted inspired generations of student athletes with his integrity in the classroom and on the playing fields. In 1990, he earned NEPSAC's prestigious Souders Award, awarded annually to a graduate of a New England independent school who made a distinguished record in sports and subsequently made a distinguished record in life through his high ideals, leadership, and accomplishments. As an outstanding player, coach, and Middlesex's first athletic director, he was inducted into the School's Athletic Hall of Fame in 2004.

Married in 1954 to Kathryn Tenney Bell, the love of his life, Ted will be especially remembered as a devoted husband and father, and for his passionate love of sports. He particularly enjoyed playing golf and cheering on the Red Sox and Patriots.

He was preceded in death by his first and second wives, Katie Bell and Suzi Clark. Ted is survived by his three sons, Bob, Will, and Tom; his daughter Susie; six grandchildren and one great-grandson; his sister, Westy Lovejoy; his brother, **Montgomery R. Childs '51; and his loving companion, Betsy Ingraham.**

George V. B. Day '39

George Van Buren Day died on May 30, 2011, at the age of 89.

Born on June 17, 1921, George followed a family tradition in coming to Middlesex, the alma mater of his father, **Morgan G. Day '10**; his uncle, **Winsor B. Day '06**; and his brother, **Robert W. Day '35**. George then continued on to Harvard, graduating in 1943 and serving in the Navy during World War II.

George was the senior corporate planner of Alcoa and the manager of marketing services for Martin Marietta. He retired as the vice president of economic affairs for the Aluminum Association. Serving as chairman of the planning committee for United Mental Health Services of Allegheny Co., he was also an elder, deacon, and assistant treasurer at Lewinsville Presbyterian Church.

The beloved husband of 58 years of Katharine Day, George is also survived by his daughters, Holly Gochnour and Alison Neu; and five grandchildren.

William W. Stodghill '45

William Wardell Stodghill died on April 18, 2011, while staying with friends in Florida.

Bill was born on July 12, 1927, to William Luther and Margaret Thorp Stodghill. After graduating from Middlesex, he earned a B.A. from Yale in 1950 and completed his J.D. at the University of Michigan's School of Law in 1958. Bill served in the U.S. Navy during World War II and the Korean War.

Starting out as an attorney with Swift and Company in Chicago, Bill returned to Louisville in 1968 and served as director, vice president, and secretary for Independence Life and Accident Insurance Company. Upon the company's dissolution, he became a partner for Greenbaum, Treitz, Brown and Marshall in 1982, later joining Pedley, Zielke and Gordnier and retiring in 2008. Bill represented the Kentucky Life and Health Insurance

Guaranty Association from its inception; always involved with his church and numerous community organizations, Bill was also an accomplished athlete.

Bill is survived by his wife of 55 years, Nancy Paxson Stodghill; three sons, Jeff, Jim, and Sam; a daughter, Sarah Stodghill Haggis; and nine grandchildren. His younger brother, **John D. Stodghill '49**, was also a Middlesex graduate.

William L. Garwood '48

William Lockhart Garwood died on July 14, 2011.

The son of W. St. John and Ellen Clayton Garwood, Will was born in Houston, TX, on October 29, 1931. After graduating from Middlesex, he earned his undergraduate degree at Princeton's Woodrow Wilson School of Public and International Affairs. In 1955, Will received his L.L.B. with honors from the University of Texas School of Law. Admitted to the Texas State Bar, he served as law clerk to Judge John Brown of the U.S. Fifth Circuit Court of Appeals and then served three years in the Judge Advocate General Corps in the Pentagon defense appellate division.

Returning to Texas in 1959, Will joined the firm of Graves, Dougherty & Gee in Austin (later known as Graves, Dougherty, Hearon, Moody and Garwood) and spent 20 years practicing law. In 1979, he was appointed by Governor Clements to the Texas Supreme Court. In 1981, he was appointed by President Reagan to the U.S. Court of Appeals for the Fifth Circuit, where he served until his death. From 1994 to 2001, he served on the advisory committee on Appellate Rules, Judicial Conference of the U.S., serving as chairman from 1997–2001.

Will was honored in many ways during his lifetime. In 2004, the Fifth Circuit Judicial Conference in Austin was dedicated to him. The University of Texas Law School holds the Judge William L. Garwood Endowed Presidential Scholarship in Law. Last June, the Texas Cen-

ter for Legal Ethics presented Will with the Chief Justice Pope Professionalism Award, which exemplifies the highest standard of professional ethics. Actively involved in numerous social and civic organizations, he received a Lifetime Achievement Award from the Salvation Army of Austin.

Predeceased by his parents, his brother, **St. John Garwood, Jr. '46**, and two nephews, Will is survived by his wife of 55 years, Merle; his son, Will Garwood, Jr.; his daughter, Mary Garwood Yancy; six grandchildren; his niece; one grandnephew; and one grandniece.

John D. Stodghill '49

John Donald Stodghill died on August 21, 2011, at the Veterans Hospital in Palo Alto, CA.

The son of William Luther and Margaret Thorp Stodghill, John was born on September 30, 1930, and came to Middlesex in 1945, just after his older brother, the late **William W. Stodghill '45**. He earned his undergraduate degree at Yale and subsequently worked for the W.J. Purdy Company in Burlingame, CA, for 40 years. An avid golfer, he also loved music.

John is survived by his wife Marsha; his son John; two daughters, Susan Kosmicki and Margaret Hulme; and seven grandchildren.

Henry von L. Meyer III '57

Henry von Lengerke Meyer III died on July 25, 2011, after a short illness.

The son of Isabelle and **Henry von L. Meyer, Jr. '29**, Hank was born in New York City on December 21, 1938, and joined Middlesex's sixth class in 1951. After graduating, he earned his undergraduate degree at Hampden-Sydney College and began his career at Chemical Bank, later working in the fields of advertising, banking, and real estate.

Hank is survived by his wife of 30 years, Sheila A. Meyer; two sons, Henry and Brooke, from his first marriage to Gaylord Verplank Murphy; two stepdaughters, Janie

Rust and Kristan Altimus; three grandchildren; his brother, **Thomas H. Meyer '59**; and his nephews, **Thomas H. Meyer, Jr. '85** and **William A. Meyer '87**.

Bruce C. Leggat '82

Bruce Curtiss Leggat passed away in June from complications of diabetes.

Born in Lowell, MA, on December 27, 1963, Bruce was a graduate of The Fenn School, Middlesex, and Denison University. He followed and argued politics enthusiastically; enjoyed golf, crossword puzzles, and biking in New England; and was an avid Red Sox and Bruins fan.

Predeceased by his parents, John E. and Ruth C. Leggat, he is survived by his brother, **Dr. John E. Leggat, Jr. '79**; his nephew Graham; his niece Emily; his sister-in-law, Shannon Magari; his step-niece Audrey; and many aunts, uncles, and cousins.

Reginald deK. Hudson

Former Middlesex faculty member Reginald deKoven Hudson, who served the School from 1961–64, passed away in Southwest Harbor, ME, on August 11, 2011.

Reg was born on April 3, 1918, in New York City and graduated from St. Mark's School and Princeton. He served in the U.S. Army with Army intelligence during World War II. He then taught history and coached hockey, football, and crew, first at St. Paul Academy in St. Paul, MN, then at Middlesex, and finally at Belmont Hill School.

In retirement, Reg and his wife Joan moved permanently to Southwest Harbor. He actively participated in community affairs, supported numerous charitable organizations, and enjoyed traveling.

Predeceased by his wife and his son, Reginald deKoven Hudson, Jr. (who taught at Middlesex in 1973–74), he is survived by his daughter Kathy; two sons, Bill and Charlie; eight grandchildren; and his caregiver, Staci Chipman.

Anne Marie Sitzmann



Middlesex lost a great friend and former colleague on September 21, 2011, when Ann Marie Sitzmann died after a long struggle with illness.

The eldest of nine children of William F. and Helen Ferry Folger, Ann Marie

was born on July 5, 1945, in Bayonne, NJ. She was a graduate of Holy Family Academy in Bayonne and the Bayonne Hospital School of Nursing. As a Registered Nurse, she worked at St. Luke's Medical Center in New York City and, while in Maine, in the neonatal unit of Maine Medical Center in Portland.

Ann Marie worked at Middlesex from 1987 to 2009, first in the reception office and then as an assistant in the dean's office. She subsequently served as the School's registrar for five years before becoming the assistant dean of students and, finally, the director of community service and an admissions associate. Ann Marie was a friend and mentor to many faculty and staff members, and was a particular godmother to her "Sweet Peas" during her years as head of Peabody House. Through the years, she demonstrated integrity in all of her relationships and responsibilities. She was a woman of spontaneity, warmth, dignity, grace, and talent who had a natural ability to bring out the most important qualities of others. A spiritual woman of quiet faith, she found her center in the well-being of others. This was demonstrated in her social planning skills and her epicurean delights. Ann Marie also loved music, sports, the New York Giants, and sailing the coast of Maine with her husband.

Ann Marie is survived by her husband of 44 years, Tom; her son Tom, his wife Julia, and their children, JT and Annie; her parents, William and Helen Folger; and her eight siblings, William F. Folger, Jr., Jeanne Demcsak, Mary Folger, James Folger, Robert Folger, David Folger, Thomas Folger, and Michael Folger.

Back Story



Team Tradition

Excerpted from the address of Mike Taylor '11, who was asked to represent current Middlesex student-athletes in speaking at the School's Athletic Hall of Fame induction ceremony on May 14, 2011.

During my first year at Middlesex, I often found myself struggling to find my place at the School. But in the fall of my first semester, even though I was trying out a completely new sport, I never felt unsure of myself on the field. Because the football team arrives a few days early for preseason, the fields were the first environment I entered into at Middlesex. I also made my first friends on the fields, and, more importantly, I learned what Middlesex sports were all about.

When you walk onto the field or court, skate onto the rink, get into the boat, or strap on your skis, you attain a new level of focus, and you dig deep for that extra effort because you know you are representing a long-standing tradition that is far greater than yourself. Middlesex sports are about the refusal to be denied; they're about taking on bigger schools and proving that bigger is not always better; they're about learning what hard work is every day at practice. Above all, they're about camaraderie.

The bond you can form with teammates at Middlesex is different from the type of friendship you can have with anyone else.

As teammates, you indulge in the ecstasy of triumph together, but you also develop a sense of comforting solidarity as you cope with the pain of defeat. Sports, especially at Middlesex, are about learning how to be part of a team. The victories wouldn't be nearly as sweet if it were not for the demanding process of perfecting every play and even every movement as a unit. I often find that after a win in basketball, for example, I feel that we have won the two days of practice leading up to the game, the pregame routine, and that extra 32 minutes of the actual game as well.

It's that insatiable desire to improve every day that makes a good athlete into a great one. I have often heard coaches or scouts say of a player, "He's a real competitor." In my opinion, being a Middlesex athlete is being a "competitor." It's playing your sport because you want to be better than the other team, not because you want the other team to be worse than you. As a competitor, you play the game to the best of your personal abilities every day, and you do that for your teammates, for your coaches, and for Middlesex. **M**

Can someone else on your block sing “Rank by Rank?”

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it's easy to
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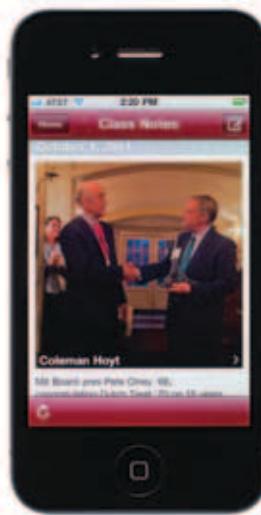
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and connect with alumni
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Annual Fund Director Meggie Patterson '01 at mpatterson@mxschool.edu.



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